Jarrods

THE STAIRCASE COMPANY

Fellow of the Institute of Carpenters

WELCOME TO JARRODS

Staircases – so much more than simply a means to getting from A to B. We walk on them, talk on them, sit on them, sulk on them, peek behind the spindles, hang our coats on the newel post. A staircase connects the spaces of your home. As well as being an emotional hub, they're one of the strongest transitional elements in architecture which is why its positioning should always be a critical design factor.

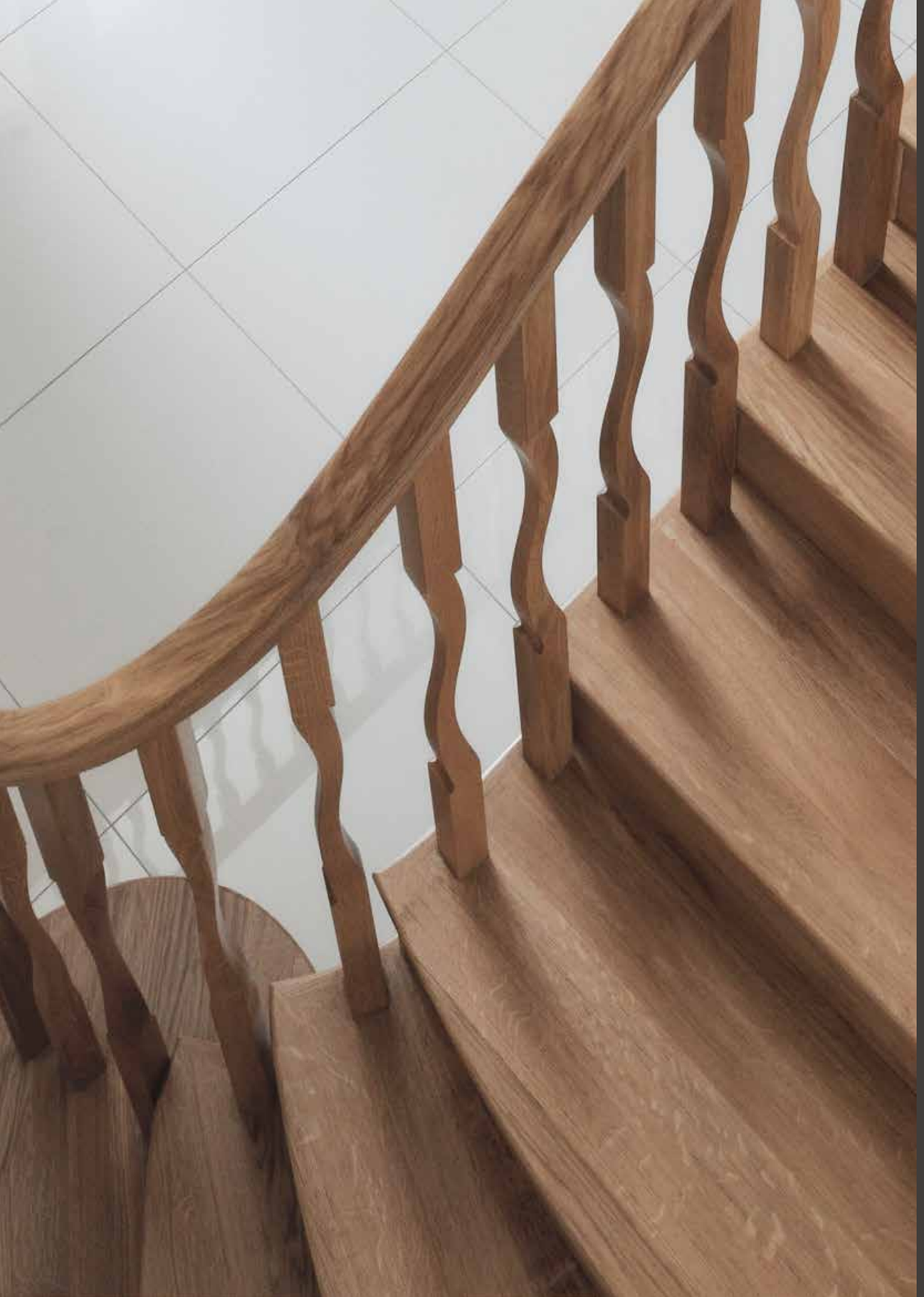
At Jarrods, we consider creating the perfect staircase for any home an art. Each element of the staircase is unique, tailor made to the highest specifications. And because no two homes are the same, each staircase is bespoke, and designed to fit your unique space and your unique requirements and needs.



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A BIG THANK YOU to our clients for allowing us to showcase their new staircases for the latest edition of our brochure.



THE WOOD COLLECTION

OUR WAY WITH WOOD

Our made-to-measure wood staircases are crafted using solid, premium grade oak, each piece selected by our carpenters for its stability and innate beauty. From newel post to hand rail, each component is hand-finished with the utmost care and attention to detail. Next, our team of French polishers sand and lacquer the timber four times to create a smooth, luxurious feel.

THIS STAIRCASE WAS MADE USING 100-YEAR-OLD OAK, THE HANDRAILS SEAMLESSLY CRAFTED AND CURVED TO BECOME THE NEWELS



Few materials are as hardy and robust as wood. Aesthetics are important, but not at the expense of practicality. At Jarrods, we believe you should have both, which is why we only use premium hardwoods. Some households have several pairs of feet (and paws) and the staircase needs to perfectly accommodate them.



SAFETY IS KEY Each tread is finished with a layer slip-resistant grip technology to ensure each step can be climbed with confidence.







Whether you favour oak, maple, walnut or beech, we can compliment your existing interior woodwork, so your staircase blends seamlessly with the rest of your home. In addition, all of our contemporary wooden staircases are hand finished by our in-house French polishers with four coats of lacquer. Whether you want a textured matte finish, mirror-like sheen, lime wash or a particular colour mixed especially for you, our team will create the perfect finish for your new staircase.

POWDER COATED STEEL HANDRAILS WORK BEAUTIFULLY WITH THIS GREY-WASHED OAK STAIRCASE

THE FLOATING DESIGN OF THIS CANTILEVERED STAIRCASE CREATES A FEELING OF LIGHT AND SPACE

Although it appears to defy gravity, this cantilevered staircase is, of course, supported, albeit in a way that conceals all the fixings. This design comprises independent steps which are anchored to a bearing wall or stringer beam embedded in the wall, with the help of steel pins and bolts. For anyone wishing to transform a dark hallway and maximise available daylight, the cantilevered staircase is a great design option.





ALL IN THE DETAIL

We treat wood with the reverence it deserves, working with the look, feel and grain to get the very best out of it. By doing so, we can create unique staircases that perfectly reflect the home that they're in. All our wood is carefully colour and grain matched for colour consistency and a seamless join.

AS WITH ALL OUR WOODWORK WE CAREFULLY SELECT EACH PIECE TO ENSURE COLOUR CONSISTENCY AND A SEAMLESS APPEARANCE

ALL OUR STAIRCASES FEEL as good as they look, which is why each component is carefully finished by hand.





WITH EVERY STAIRCASE WE CREATE, OUR GOAL IS TO MAKE PEOPLE FALL IN LOVE WITH THEIR HOME AGAIN

PERFECTLY IMPERFECT

We love natural materials that tell a story. By embracing your own authentic space, and the beautiful, inherent imperfections in it, you will always get the best out of it. One of the many wonderful things about working with natural materials, such as wood, glass or various metals, is their uniqueness. This is something we embrace.



RENOVATE & UPDATE

Before embarking on any project, whether we're starting from scratch or renovating an existing staircase (as we did here), we always work with your home's style. Your new staircase should work in harmony with its surroundings, with a natural flow between rooms. Because we understand wood, we can create beautiful staircases that are a nod to the traditional but give your space a revitalised, contemporary feel.

CRAFTING STAIRCASES IS A SCIENCE AS WELL AS AN ART. WE SPEND HOURS MEASURING, DESIGNING AND PLANNING BEFORE BRINGING YOUR DESIGN TO LIFE

THIS RENOVATED STAIRCASE combines glass panels framed in oak and a crafted, curved balustrade to subtly house the architrave.

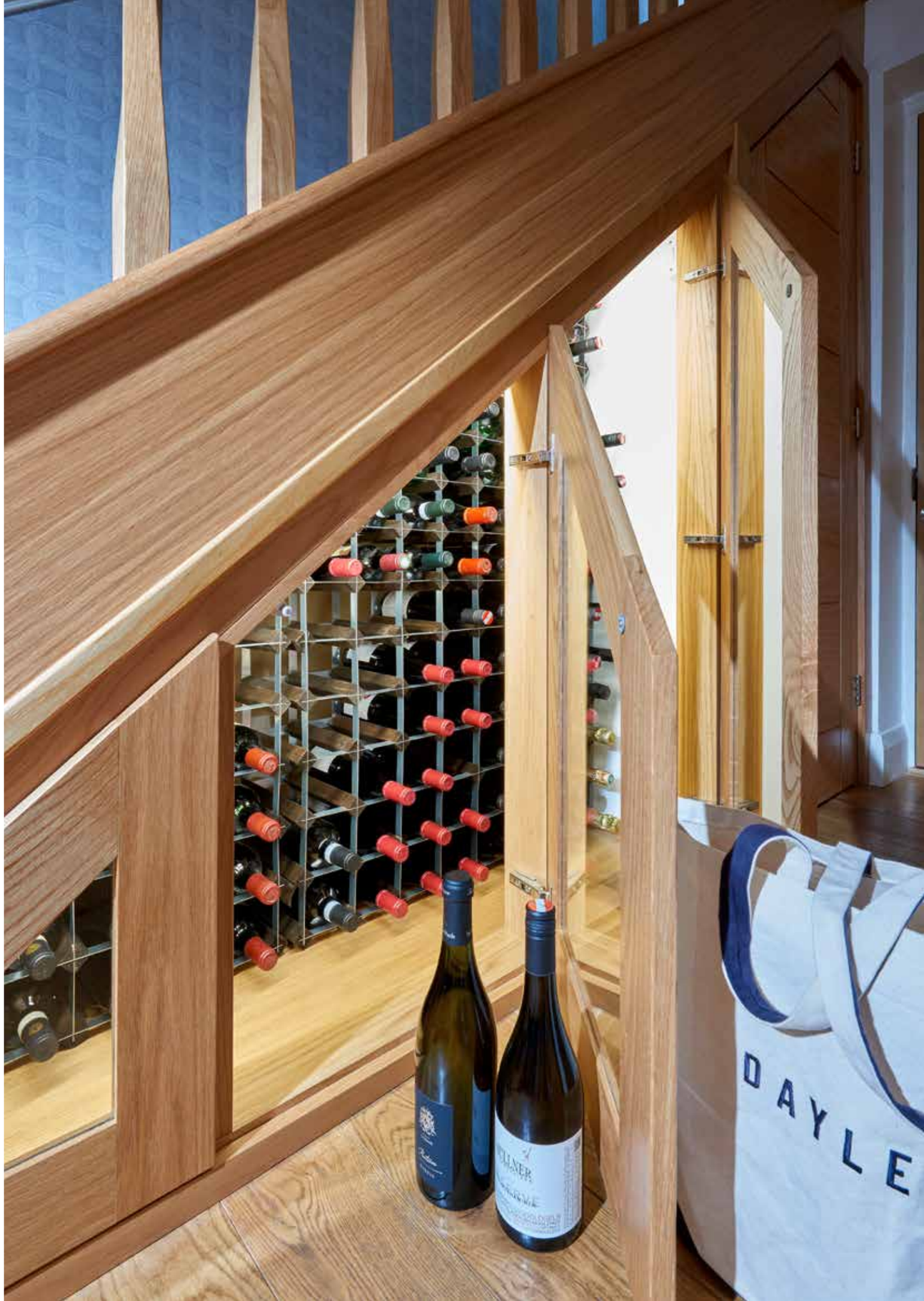


T

he possibilities are endless when it comes to staircases. Unparalleled craftsmanship and attention to detail are a given here, but we love nothing better than taking your staircase functionality to the next level.

OUR DESIGNERS AND SURVEYORS HAVE THE TALENT AND SKILLS TO COME UP WITH ELEGANTLY INNOVATIVE WAYS TO UTILISE PREVIOUSLY NEGLECTED SPACE

We see the space under the stairs as the room you never knew you had. Perhaps you've always wanted a cosy nook, complete with a day bed, or a reading corner with fitted shelves and seating to match the stairs. Or maybe additional wine storage for your precious vintages... or even a made-to-measure den for the special pet in your life! There are many ways we can transform the space under the stairs into a brand new space unique to you and your requirements.





THE METAL COLLECTION





It's not all about practicality. We believe you should also derive visual pleasure from your new staircase, too. Here at Jarrods, we love nothing better than utilising our design flare by experimenting with form, function and materials, from wood, coloured resin and glass to beautifully worked, tactile hand-finished metal.

OAK TREADS, OPEN RISERS, GLASS PANELS and custom steel handrails are a few of the design devices we can use to transform your staircase, whether you choose to renovate or build from scratch, as shown here.



EVERY ELEMENT OF YOUR STAIRCASE, FROM TREAD TO ENGINEERED STEEL HANDRAIL, IS TAILOR-MADE FOR YOUR HOME

SLEEK ACCENTS

From gleaming steel to pewter wrought iron, metal features on a bespoke staircase can be the perfect finishing touch. Contrasted with warm-coloured timber and pristine, straight-edge glass, elegantly fashioned metal elements can elevate your staircase to a work of art.



STAINLESS STEEL AND OAK is teamed with smoked glass to give the space an airy, soothing feel and complement the interior's design.



S

teel is three times the strength of aluminium which means we can create strong, stylish frames and slim profiles. This in turn allows us to use large expanses of glass to open up your room, bringing in lots of beautiful natural daylight.

> *WHAT BETTER WAY TO CHANNEL THE MODERN-LUXE TREND THAN WITH SLEEK METAL ACCENTS*

Every project we undertake we approach with confidence and creativity. Our team of specialists can create bespoke metalwork, whether you desire something minimalist and modern or Baroque in its ornateness. Our customary attention to detail and craftsmanship will guarantee your project's specifications are not just met, but surpassed.

FROM HIGHLY POLISHED STEEL TO WROUGHT IRON, INCORPORATING METAL FEATURES CAN LEND YOUR DESIGN A SLEEK, MODERN AESTHETIC







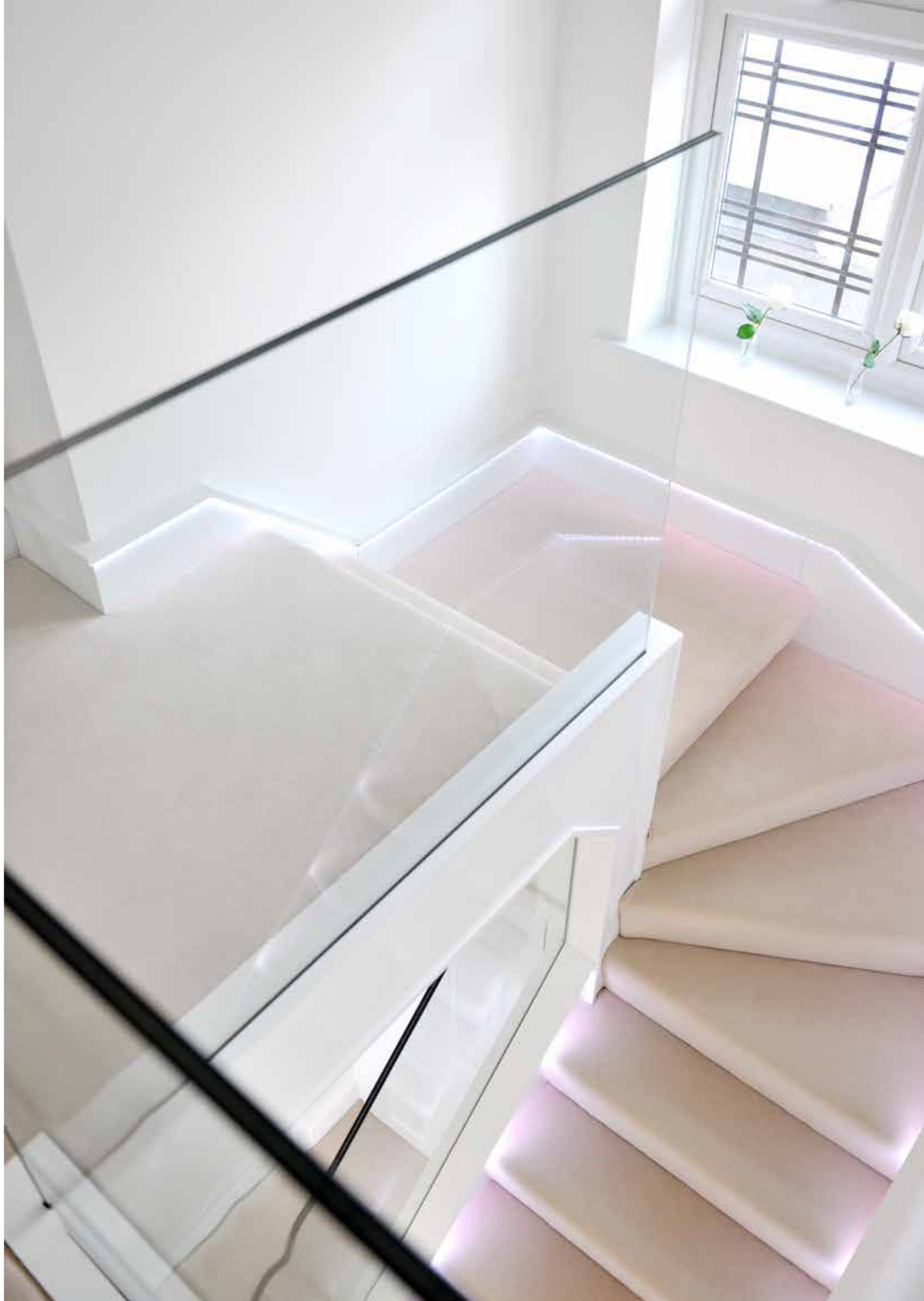
THE GLASS COLLECTION





GIVING A FEELING OF WEIGHTLESSNESS, we only use the toughest glass, which has been finessed and heat-soaked so that it not only meets but exceeds the load-bearing capabilities required by building regulations.

A glass staircase is a show-stopping focal point in any home, creating an airy, spacious feel that makes the most of the natural light. At Jarrods, we work with a variety of glass techniques to create a design that suits you and your home. From the traditional to the avant garde (the sky really is the limit) our glasswork can transform the smallest of spaces.





FRAMELESS INFINTY STRUCTURAL glass can support the relevant loading without the requirement for posts and uses cleverly crafted stainless steel bolts instead, as seen in this new staircase design.

Sculpture or staircase? We think this is both. By removing traditional staircase elements and replacing them with glass, the room is instantly infused with light and space. If you crave colour, ask us about the different types of dyed glass effects we are able incorporate into your new, custom staircase.

Whether you choose a wood, glass or metal balustrade, you can mix and match styles and finishes to complement or contrast with your décor, depending on the look that you want to achieve.

FASHIONED FROM LAYERS of expertly toughened glass and PVB adhesives, the middle layer is 'cracked' by hand, giving a feeling of texture captured between beautifully smooth glass.

Illuminating your new staircase with LED lights is one of the many ways you can customise and enhance your new staircase. As well as showcasing the craftsmanship of the staircase, from the glass panels to the lacquered, hand-finished wood, you can also change the colour of the lights, depending on your mood and the occasion.



A BLEND OF LIGHT OAK AND GLASS transformed a functional staircase into a work of art, so said this home's owners. We couldn't have put it better ourselves.

A MODERN TWIST

Replacing wooden spindles or ranch-style panels with custom-fit glass reflects the feeling of safety and spaciousness. The glass enhances the beauty of the oak, making this renovation the perfect blend of modern and traditional.

REPLACING SPINDLES WITH GLASS panels opens up the staircase, instantly updating it and giving it a new, light and airy feel.





THIS STUNNING OAK open rise staircase, with its integrated glass panels, works beautifully in the context of this traditional Welsh farmhouse.

Contemporary glass and traditional aged oak complement each other beautifully, here. An important part of the process at Jarrods involves getting to know you and your home in detail. We want you to have a unique staircase that suits your home, its architecture and its personality.

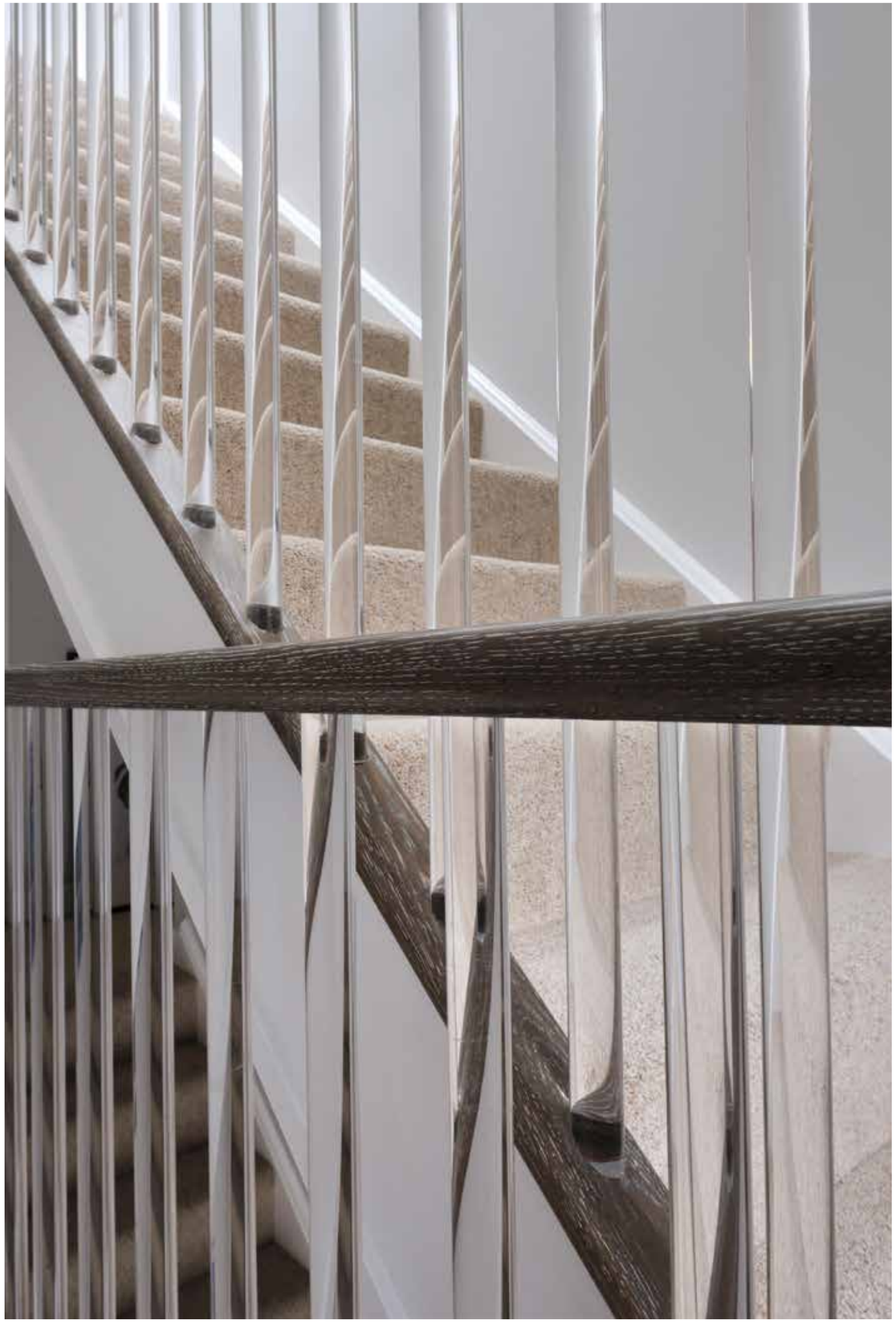




CLEAN LINES

Glass staircases are a show-stopping focal point in your home, allowing the natural light to bounce off each panel. This gives an illusion of more open space and enables the hallway and landing to breathe. Whether your staircase is straight, dog leg, curved, or anything in-between, we can create something uniquely special.





REIMAGINING THE STAIRCASE, AT JARRODS WE LOVE EXPERIMENTING WITH FORM, FUNCTION AND DIFFERENT MATERIALS

The clean and open effect of custom designed acrylic spindles, in place of traditional ones, creates a modern, luxe look. Jarrods prides itself on being a company at the forefront of innovation, working with a raft of materials and finishes. We are constantly experimenting with new techniques and designs, pushing the boundaries of custom staircase design that meets everyday practicality.





MORE ABOUT US

A family run company with traditional values, Jarrods specialise in the creation of bespoke staircases, offering a professional and uniquely personal service.

Jarrod Matthews, for whom the company is named, is one of the few to become a fellow of the Institute of Carpenters. The quality of his workmanship has been recognised by this highly regarded organisation, which has allowed the company to become corporate members. After site managing national hotel projects across the UK, as well as undertaking numerous self-build projects, Jarrod and his wife Sherelle moved into the luxury, bespoke staircase business, working with leading manufacturers and training their joinery and installation teams.

'We founded Jarrods because we had become frustrated with the increasingly modular approach to staircase design,' says Jarrod. 'We wanted to create a business that reflected our shared passion for traditional craftsmanship, with the innovation, technology and creative flare to push the boundaries of design to the limit. From the grain of the wood to the curve of each spindle, it's the attention to the detail that makes us the best at what we do,' he says.



THE PROCESS

Making the decision to invest in a new staircase or renovate your existing one is an important one, which is why we believe in the personal touch from day one. First, we'll gather some information over the phone so we can get an idea of what you have in mind. We'll then arrange for one of our designers to come and visit you. This gives us the opportunity to discuss your ideas in more detail, look at the space we have to work with and chat through options available to you. We'll show you samples of our products so that you can get a sense of what your new staircase could look like. We'll also show you a portfolio of some of our work, to assist in the design process.

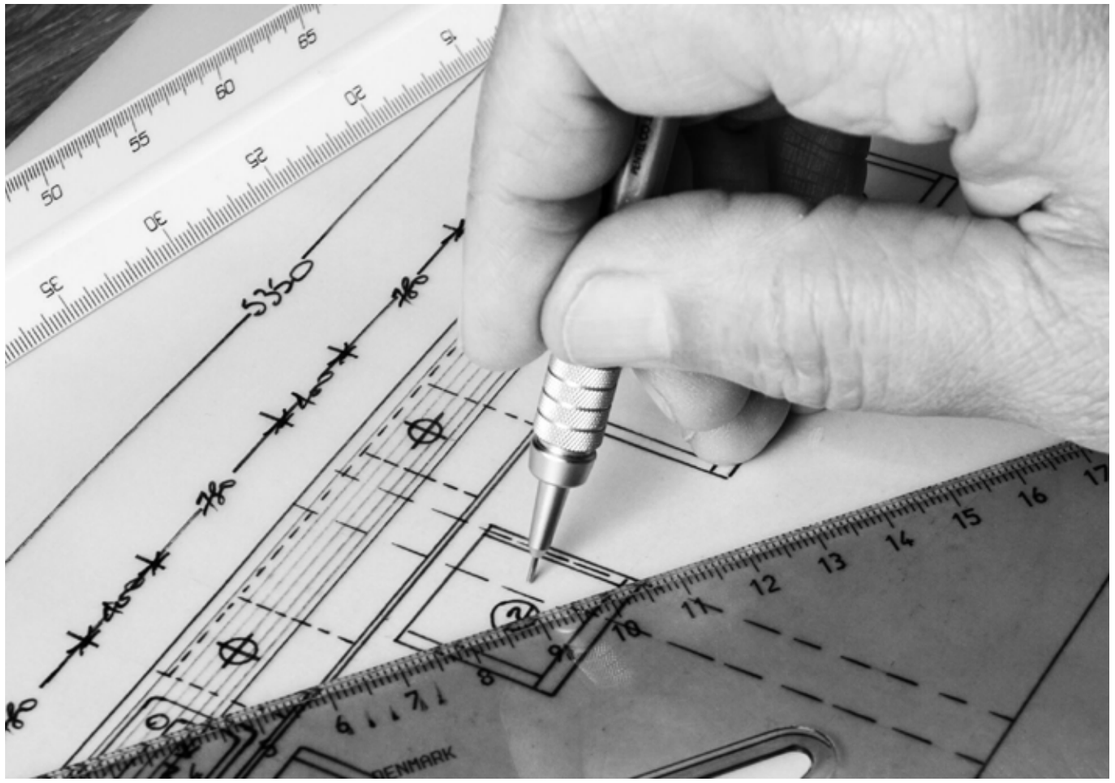




TAKING THE FIRST STEP

Whether you have a yen for seamless glass, wrought iron spindles or even powder coated steel in a particular shade of rose gold, we'll do our best to bring your vision to life. However, we recognise that sometimes people's perception of design and price are not always cohesive. This is why we often float a few designs and prices to our clients so they work within budget, design and lifestyle. Whether you have a moderate budget or an unlimited one, every client gets the same bespoke, considered service.

After our initial meeting, we'll send you some thoughts, designs and quotes via email for your perusal. Each price provided is accurate. We don't offer discounts as your staircase is tailor-made. It's therefore not a sale item or end of line product. We believe this approach reflects our company values.

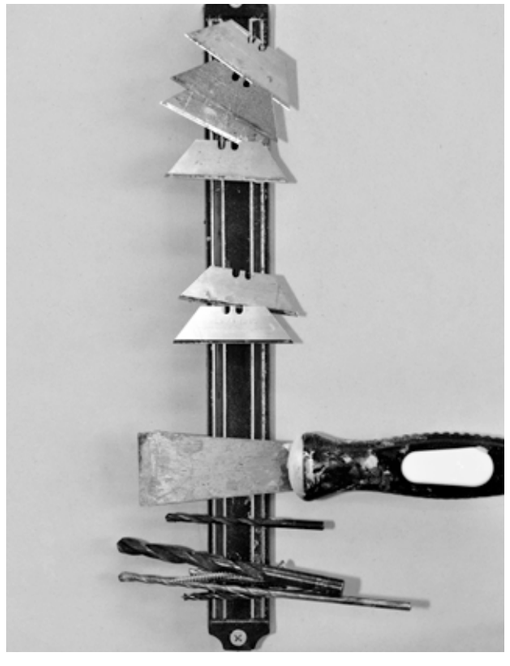


THE SURVEY

Once you are comfortable with the design, we will arrange for one of our surveyors to visit your property to reconfirm each design detail and answer any questions. During this part of the journey, the surveyor will take detailed, pin-point accurate measurements which will then be passed on to the technical designers, who will create a variety of 2D and 3D drawings and images.

THE CREATION PROCESS

The workshop team will carefully prepare all the staircase components using the technical drawings to ensure accuracy. All team members work very closely together throughout this process because cohesive understanding is vital at this stage of the staircase journey. Before your staircase leaves our workshop, each element is quality controlled then carefully wrapped in preparation for delivery. We will contact you to reconfirm the date of installation and discuss final preparations.



THE INSTALLATION PROCESS

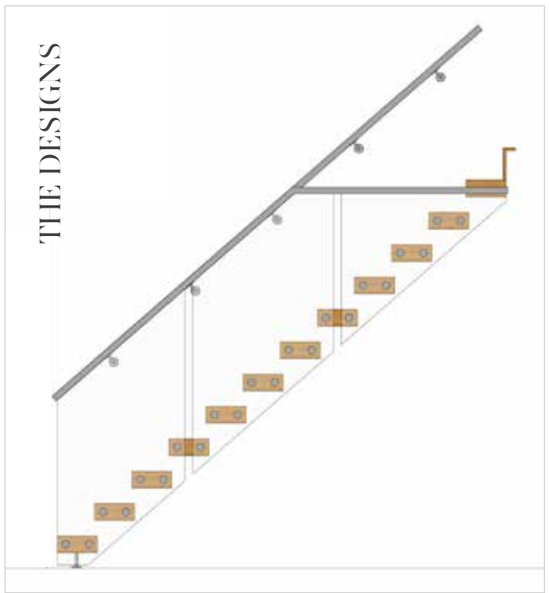
When our team arrives at your home, a canopy will be set up outside the working area because we pride ourselves on our efficient, neat working practices. We do ask that you are at home throughout the process so communication remains open between you and the team.

Once we have completed the work, we'll ask you to carry out an inspection along with our team to make sure you're happy with everything. We'll also give you a bespoke, aftercare kit to help ensure your staircase retains its premium finish. Once the 10 year guarantee is posted to you, our work is complete! That said, we are only ever a phone call away should you need to talk to us.

READY TO TAKE THE NEXT STEP?

Give us a call or drop us an email (see page 62 for contact details). You can also visit our website jarrodsstaircases.co.uk for more information and inspiration.











WE'RE GOOD AT WHAT WE DO BECAUSE WE LOVE WHAT WE DO

Frustrated with the increasingly modular approach to staircase design, Master Carpenter Jarrod Matthews and his wife Sherelle created Jarrods. We caught up with the husband and wife design duo to find out more about the company and its design philosophy

How did Jarrods come to be?
Jarrod: From a shared passion of design, a love of wood and a flare for creativity. We both strive for excellence and saw a great opportunity to start up our own business.
Sherelle: We often refer to staircases as the 'forgotten room' in that people will spend a great deal of time on bedrooms, kitchens and studies, but forget about the staircase. We're giving this structural piece of furniture the opportunity to be the focal point of the home.

How would you like to change people's thinking when it comes to staircases?
S: We want people to appreciate how important they are, and not overlook them. Not just from a design point of view, but from an emotional one too. We have four children and a dog, and as soon as I open the door, the staircase is the first thing I see. The dog sits on the bottom step, waiting to be greeted, and my eyes wander to the items draped over the newel post, which allows me to determine which family members are already home. I've also been known to take to the stairs to make a phone call as it is a quieter space than the office or kitchen.
J: Our family likes to congregate on the stairs and sometimes have impromptu conversations there!

So is the staircase making a comeback?
S: I think it's more about people having a lightbulb moment as they realise what an important part of their home the staircase is. Once you start looking at the staircase with fresh eyes, you begin to see what an exciting, inspiring space it really is.
J: The hallway is as much a space as any room, and the staircase needs to work with that space, not block it. Some staircases have been 'plonked' in a hallway, with no thought to aesthetics or space.
We want to create beautiful staircases that work with the building, complementing the existing architecture, and working with the lines and the space.

So you can 'think big' even if you only have a small space?
S: Absolutely. We've crafted beautiful works of art in the smallest of spaces. But because we understand architecture, and are passionate about design, we can transform an existing staircase into something that's beautiful and in keeping with your home.
J: Creating a feeling of space, even if there isn't much there to begin with, is a challenge we relish. For example, if you want to create space and transform your hallway into a work of art, a 'floating' cantilevered staircase will make you feel like you've walked into a new home.

What about cost?
S: Budget needs to be a consideration, obviously, but that doesn't mean it should be a constraint. For us, it doesn't matter if you've got £4,000 or £40,000, you'll get the same bespoke service and a beautiful staircase that will take pride of place.

What part of the creation process do you love most?
J: As a carpenter, I obviously love working with wood. Each piece is unique, and demands something different from me as a carpenter. On a more practical level, one of the parts of the process I enjoy the most is getting to know our customers and their home and getting a feel for what would best suit their ideas, their home and their lifestyle.
S: I love researching the flexibility and diversity of materials that can be used in creating a very unique staircase. Coloured glass, rose gold bolts and engineered board, charcoal stained treads with cork faced risers. The possibilities are endless.

I LOVE IT WHEN OUR CUSTOMERS COME TO US WITH BIG, BOLD IDEAS FOR THEIR NEW STAIRCASE AND TASK US TO MAKE THEM A REALITY

What considerations do you need to take into account?
J: There are literally hundreds of details to consider with even the most seemingly straightforward of projects. For example, are the walls even from top to bottom, or does it taper or widen slightly? Is the floor completely flat or is there a tiny incline in one part? If the measurements aren't precise, that causes a problem further down the line when we install the staircase.
S: In terms of considerations for anyone thinking about investing in a new staircase, or renovating an old one, my advice is to look at your home with a fresh pair of eyes, and think about its personality. If you decide to work with us, our mutual goal would always be finding the perfect staircase for your space – one that suits your house, complementing its architecture and foundations, and your lifestyle. It also needs to be beautiful to look at, walk on and touch.

What trends can we look forward to in the world staircase design?
J: It's not a trend *per se*, but what I'm excited about is that our clients are becoming increasingly brave and experimental, which suites in perfectly with our vision as a company. We love creating incredible pieces of work that are as much works of art as they are a necessity. We are constantly experimenting with design and materials, and pushing the boundaries. For example, we recently went to Italy to source materials for our client, because they had something so specific in mind, and only that would do.

If you had a dream project, what would that be?
J: It's always nice to be given free reign in terms of design and budget, but the really exciting projects are the challenging ones. For example, where someone has a narrow hallway but want you to make it look like it's double the size, or when someone has a limited budget but an unlimited imagination. We love problem solving here, so challenges like that are great.
S: I enjoy it when our customers come to us with big, bold ideas for their staircase and task us to make them a reality. Or when they've been on a recent trip and been inspired by something they've seen, and want us to create something unique for them that brings that to life.

What's next for Jarrods?
S: Because we're innovators not followers, we're always experimenting with materials and designs and ways to maximise space. From the functional to the ornate and sculptural, we're always pushing the boundaries when it comes to staircase design. Anything is possible if you've got the right team behind you.

READY TO TAKE THE NEXT STEP?

Customer enquiries 02920 529 797
Email: info@jarrodsstaircases.co.uk



Fellow of the Institute of Carpenters